



ADVERTISE WITH LIFE SCIENCE WASHINGTON

ATTRACT NEW PARTNERS. GAIN NEW CLIENTS. REACH DECISION-MAKERS.

Advertise on Life Science Washington's home page or in Life Science Washington and LSW Institute's weekly newsletters and reach thousands of professionals, researchers, and leaders across the life sciences industry.

LSW NEWSLETTER BANNER ADVERTISEMENT

Connect with our vibrant life science community, spanning biotech, pharma, medical device, healthcare, and beyond with our weekly newsletter, published Tuesday mornings. Banner advertisements are included in the body of the email with a link to the advertiser's website. Placement of the ad will vary depending on email length and is at the discretion of the editor. Limit of two banners per newsletter.

6K+ SUBSCRIBERS

42% AVERAGE
OPEN RATE

8.6% AVERAGE
CLICK RATE

LSW INSTITUTE NEWSLETTER BANNER ADVERTISEMENT

Engage with LSW Institute's unique audience of life science entrepreneurs, innovators, scientists, and researchers through our weekly newsletter, published Wednesday mornings. Banner advertisements will be included in the body of the email with a link to the advertiser's website. Placement of the ad will vary depending on email length and is at the discretion of the editor.

1.2K+ SUBSCRIBERS

43% AVERAGE
OPEN RATE

4.8% AVERAGE
CLICK RATE

LSW HOME PAGE BANNER ADVERTISEMENT

Life Science Washington homepage advertisements runs for 30 days and can be renewed based upon availability. Space is currently limited to 2 ads per month

1.2K
MONTHLY
VISITORS TO THE
HOMEPAGE



ADVERTISE WITH LIFE SCIENCE WASHINGTON

RATES & DETAILS

LSW Email Banner Advertisement

- COST: \$800 for members | \$1,050 for non-members per advertisement
- SIZE: 1000 px wide by 150 px tall
- FORMAT: High resolution/300 dpi. JPEG/PNG format. Please include a link associated with your advertisement

LSW Institute Email Banner Advertisement

- COST: \$600 for members | \$800 for non-members per advertisement
- SIZE: 1000 px wide by 150 px tall
- FORMAT: High resolution/300 dpi. JPEG/PNG format. Please include a link associated with your advertisement

LSW Home Page Banner Advertisement

- COST: \$550 for members | \$800 for non-members per 30-day period
- SIZE: 300 px wide by 300 px tall
- FORMAT: High resolution/300 dpi. JPEG/PNG format. Please include a link associated with your advertisement

**READY TO
GET STARTED?**

CONTACT:

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CONTACT LIFE SCIENCE WASHINGTON